

CNPS CHAPTER POSTER GUIDELINES



CNPS 2018 Conservation Conference
February 1-3, 2018, LAX Marriott, Los Angeles, CA
conference.cnps.org

Deadline for Poster Submissions: October 31, 2017

OVERVIEW & SUBMISSIONS

Chapter posters are a critical component of the Conservation Conference, as they highlight all of the amazing work our organization does throughout California. Be a steward of your local chapter's projects and initiatives by creating a poster! Posters will be displayed for the duration of the conference, and a poster session will take place on February 1.

Poster Information Submission

Please send the following information to Becky Reilly (breilly@cnps.org) by **October 31**, so that we can list your poster in the conference program and ensure that there is space allocated for you in the chapter posters area:

- Poster Title
- Chapter & Author(s)
- Short paragraph summary of the poster

Content

- Topic ideas include: wins for open space conservation or law suits, activities to conserve individual plant species/communities, demonstration gardens, collaboration efforts, successful public outreach endeavors, etc.
- Chapters are particularly encouraged to focus on a successful conservation project
- Please select a unique topic – avoid things that other chapters typically do such as field trips or plant sales
- Focus on only one topic per poster

Specifications

- Maximum dimensions: 45 x 45 inches
- Print on paper that is light enough to be pinned to poster panels with T-pins (pins and panels will be provided)
- Font size/type should be clearly legible from 2 feet away
- Posters should clearly state chapter, title, authors, and author or chapter contact information
- Keep narrative text to a minimum, instead use bullet points and graphics (maps, tables, plans, graphs, etc.)

Additional Resources

The following links contain helpful suggestions for creating a scientific poster:

- <https://conbio.org/professional-development/advice-for-students/help-designing-posters>
- <http://colinpurrington.com/tips/academic/posterdesign>
- <http://www.ga.lsu.edu/Effective%20Poster%20Design%20for%20Academic%20Conferences.pdf>

ONSITE SCHEDULE

Poster Set Up

Set up will take place Thursday morning, February 1, before the opening plenary or during subsequent breaks in the program schedule. Chapter posters will be grouped together; staff will be available to direct you to chapter poster space (there is no specific order, however space priority will be given to those who submitted poster information by 10/31).

All posters must be set by 1:00 PM on February 1.

Poster Session

Chapter representatives are encouraged to be available at their poster to present and answer questions during the poster session, which will take place during the opening reception, 5:30 pm – 7:00 pm on February 1.

Poster Break Down

Break down will take place during breaks on Saturday afternoon, February 3.